



AVON RIVER DAYS SOCIETY
West Hants, Nova Scotia
www.avonriverdays.ca

Monday, July 28, 2025

PRESS RELEASE
For Immediate Release

SECOND ANNUAL AVON RIVER DAYS FESTIVAL ANTICIPATED TO DRAW LARGE CROWDS WITH FREE EVENTS THROUGHOUT THE WEEKEND

Windsor, Nova Scotia – The second annual Avon River Days Festival is expected to draw large crowds of locals and tourists to Windsor and West Hants in the Annapolis Valley from Friday, August 1 to Sunday, August 3 (Natal Day Weekend).

Established in 2023, the Avon River Days Society has worked diligently to keep their dozens of scheduled events financially accessible as possible, with the majority of the weekend's many activities free to the community or entry by donation.

“In our inaugural year, we saw an estimated 5000 attendees over the course of Avon River Days. As volunteers, it inspired us to continue working together and bring that community feeling back for another summer.” said Lisa Bland, Chair of the Society.

Some Festival highlights include:

- Friday Night Kick-Off (August 1): Pro-wrestling, musical performances from this year's Battle of the Bands, and many local businesses that will be keeping their doors open to take part.
- Saturday, August 2: Grand Parade, Car Show, Tug of War tournament, Kids' Carnival with bouncy castles and activities, and a craft-fair style Vendor's Village, and Rock the Rink headlined by Joel Plaskett & the Emergency.
- Sunday, August 3: Antique Tractor Show, a large fireworks show curated with Fireworks FX

The Festival's full schedule, which features many more events, can be viewed at www.avonriverdays.ca.



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New for 2025 is Rock the Rink on Saturday, August 2. This update from the old community festival barn dance will see the first large-scale concert to ever take place at the West Hants Sports Complex and will be headlined by the Joel Plaskett Emergency (in their only Nova Scotia gig as a full band this summer), with support from ECMA award-winning blues band, Ced, Marty, & Dave, and the Chairmen of the Blues. Tickets start at only \$35.00.

With financial accessibility and community engagement as mandates, Avon River Days is sure to become a traditionally attended event for many Nova Scotians as the years progress.

The full Festival schedule, Rock the Rink tickets, recommended accommodations, and more can all be found at www.avonriverdays.ca.

About the Avon River Days Society

The Avon River Days Society is a volunteer-driven community group dedicated to hosting an annual festival on Nova Scotia's August long weekend (Natal Day). The Society aims to capture the essence of the Avon River Days Festival as a catalyst for community cohesion and celebration, emphasizing our region's diverse cultures, fun, and the celebration of regional pride.

Vision Statement: Bringing people and community together.

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