



2025 SPONSORSHIP GUIDE

Bringing people & community together.

Contact us at sponsorships@avonriverdays.ca

General Sponsorship

Designed for individuals, families, and small businesses

	PROGRAM LISTING	WEBSITE LISTING	PROGRAM AD	LOGO ON WEBSITE	CERTIFICATE OF THANKS	SOCIAL MEDIA	RADIO ADS	ROCK THE RINK TIX
BRONZE \$75 to \$249	Text Only	Text Only			✓			
SILVER \$250 to \$499			¼ page	Small	✓			
GOLD \$500 to \$999			½ page	Medium	✓	✓		x 2
PLATINUM \$1000 to \$2499			Full page	Large	✓	✓		x 6

Diamond Contributions of \$2500+



- Radio ad recognition: "Presented by"
- Listed in both the digital & printed programs as lead event sponsor
- Full page ad in program
- Prominent logo on website footer
- Website recognition under 'Sponsorship', large logo
- Recognition on social media (profiled)
- Certificate of appreciation
- 8 x *Rock the Rick tickets*

We're looking for vendors!

Are you interested in being a vendor during Avon River Days this year?

Reach out to our *Vendor Coordinator, Tammy Acker*, at vendors@avonriverdays.ca to learn about our many high-profile opportunities throughout the Festival weekend (August 1 to August 3, 2025).



- Food Trucks
- Food Stalls
- Beverage
- Artisans
- Apparel
- Gifts
- Concessions
- Non-Profits
- Services & Companies

* Please note: At this time, preferential treatment will not be given to MLM affiliated businesses.



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Title Event Sponsorship

Designed for businesses

Kid's Carnival **\$750 x 8 Sponsors**

- Listed in program as Event Sponsor
- Ad in program (size incumbent)
- Website recognition under 'Sponsorship'
- Recognition on social media
- Representation at event
- Certificate of appreciation

Car Show **\$500 x 4 Sponsors**

- Listed in program as Event Sponsor
- ½ page ad in program
- Website recognition under 'Sponsorship'
- Recognition on social media
- Representation at event
- Certificate of appreciation

Tug of War **\$3500 x 1 or \$700 x 5 Sponsors**

- Listed in program as Event Sponsor
- Ad in program (size incumbent)
- Website recognition under 'Sponsorship'
- Recognition on social media
- Representation at event
- Certificate of appreciation

Children's & Grand Parade **\$2500 x 1 or \$500 x 5 Sponsors**

- Listed in program as Event Sponsor
- Ad in program (size incumbent)
- Website recognition under 'Sponsorship'
- Recognition on social media
- Representation at event
- Certificate of appreciation

Fireworks **\$2000 x 3 Sponsors**

- Listed in program as Event Sponsor
- Full page ad in program
- Website recognition under 'Sponsorship'
- Recognition on social media
- Representation at event
- Certificate of appreciation
- *6 x Rock the Rink tickets*

Rock the Rink **\$3500 x 7 Sponsors**

- On radio and event program as Event Sponsor
- Full page ad in program
- Prominent logo on website footer
- Recognition on social media
- Representation at event
- Certificate of appreciation
- *10 x Rock the Rink tickets*

